

# Afterroom Coat Hanger, Small



Home Accessories—Press Release  
SS18

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by Afterroom



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Pivoting simplicity and honesty – defining elements of the Afterroom Series – the Afterroom Coat Hanger draws its references from Bauhaus and Modernism. A hanging system for coats, clothes or accessories that can be easily secured to any wall (with screws being hidden to further compliment the minimalist feel), a ‘less is more’ aesthetic defines the Afterroom Coat Hanger as much as the rest of the series.

The existing version of the coat hanger can now be expanded to further configurations, as the large ‘dot’ features a new, bigger design, while the smaller ‘dot’ sees its size being decreased to that of the original. This gives the Afterroom Coat Hanger a spruced up look and a touch of playfulness, as it can be hung both horizontally and vertically, beautifying blank walls in any area of the home by transforming them from stark canvases to pieces of art.

## Product Type

Home Accessories

## Environment

Indoor

## Dimensions

H: 4 cm

W: 21 cm

D: 7,4 cm

## Materials

Powder Coated Zinc Alloy,

Brass Plated Zinc Alloy (Radial Brushed)

## Colours

Black/Brass, Black/Black

## About the Designer

Afterroom is a Stockholm-based design studio, respecting wear and tear and the passage of time. Founded and directed by Hung-Ming Chen and Chen-Yen Wei, the studio’s mission is to create beautiful products, which will increase in value with the passage of time – design with which one can grow old. The inspiration derives from an intriguing interest in forms, senses, proportions, materials and cultures with a philosophy that pivots simplicity and honesty.

## Notes to Editors

Menu is a Scandinavian design brand with a simple philosophy: to make the world better, less complicated and a little bit nicer to wake up to. Collaborating with some of the most renowned international designers and working with local craftsmen the world over to preserve traditional skills, Menu produces high quality design with a crisp Scandinavian look, which are timeless and can be treasured for a lifetime. Comprising of lighting, furniture and accessories to beautify the home, Menu’s collections offer clever solutions for modern

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Black/ Black



Black/ Brass